

ANNUAL REPORT

2023

CROSSPURPOSE

FROM OUR CEO

DEAR CROSSPURPOSE FAMILY,

As we reflect on the past year at CrossPurpose, I am filled with gratitude for the unwavering support you have given us. Your belief in our mission has been instrumental in our journey to empower individuals and transform communities. It is with great pride that I present to you our annual report, showcasing the remarkable progress we have made together.

Throughout this year, we have witnessed powerful stories of transformation, resilience, and hope. Our dedicated team and partners have worked tirelessly to provide opportunities for individuals seeking a path out of poverty. With your support, we have expanded our programs, engaged more participants, and forged pivotal community partnerships that have amplified our impact.

In the pages ahead, you will find key insights into our achievements, accompanied by detailed data and financials that demonstrate our growth and effectiveness. We have supplemented these findings with compelling stories that illustrate the lives we have changed together. I encourage you to take a moment to explore these narratives and celebrate the successes we have accomplished as a community.

Our journey is far from over. As we look to the future, we remain committed to our mission to serve our neighbors today and for decades to come.

Thank you for standing with us in this vital work. Let us keep pushing forward, inspired by the progress we have made and the challenges still ahead.

With sincere gratitude,

JASON JANZ, CEO & Co-Founder



THREE PROGRAMS TO LOVE OUR NEIGHBORS

Our three programs create a pathway for generational change through holistic personal growth, career training, and community development.

launch

WORK READINESS

Launch is an online work readiness program designed specifically for those who are ready to explore their next employment steps.

Launch participants complete the program at their own pace (in six weeks or less) and receive work readiness coaching to guide them toward further education or employment.

leader

CAREER TRAINING

The Leader program is a six-month career training program that helps participants develop the personal and professional skills necessary to succeed in the workplace.

We offer various career certification and training options paired with relational support to bring about holistic growth.

legacy fellowship

WEALTH BUILDING

The Legacy Fellowship is a wealth-building program for CrossPurpose Leader Alumni.

Alumni explore financial wellness principles, career advancement opportunities, and steps toward investing and home ownership.

LEADER PROGRAM IMPACT

1,094

GRADUATES

87%

OF GRADUATES REPORT JOB RETENTION 12 MONTHS AFTER GRADUATION

INDUSTRIES WE TRAIN IN:

Medical
Trades
Culinary
IT/Tech
Administrative
CDL

2,735

PEOPLE OUT OF POVERTY









$3,549

AVERAGE MONTHLY WAGE AFTER GRADUATING

385%

AVERAGE WAGE GROWTH AFTER GRADUATING



$25.23

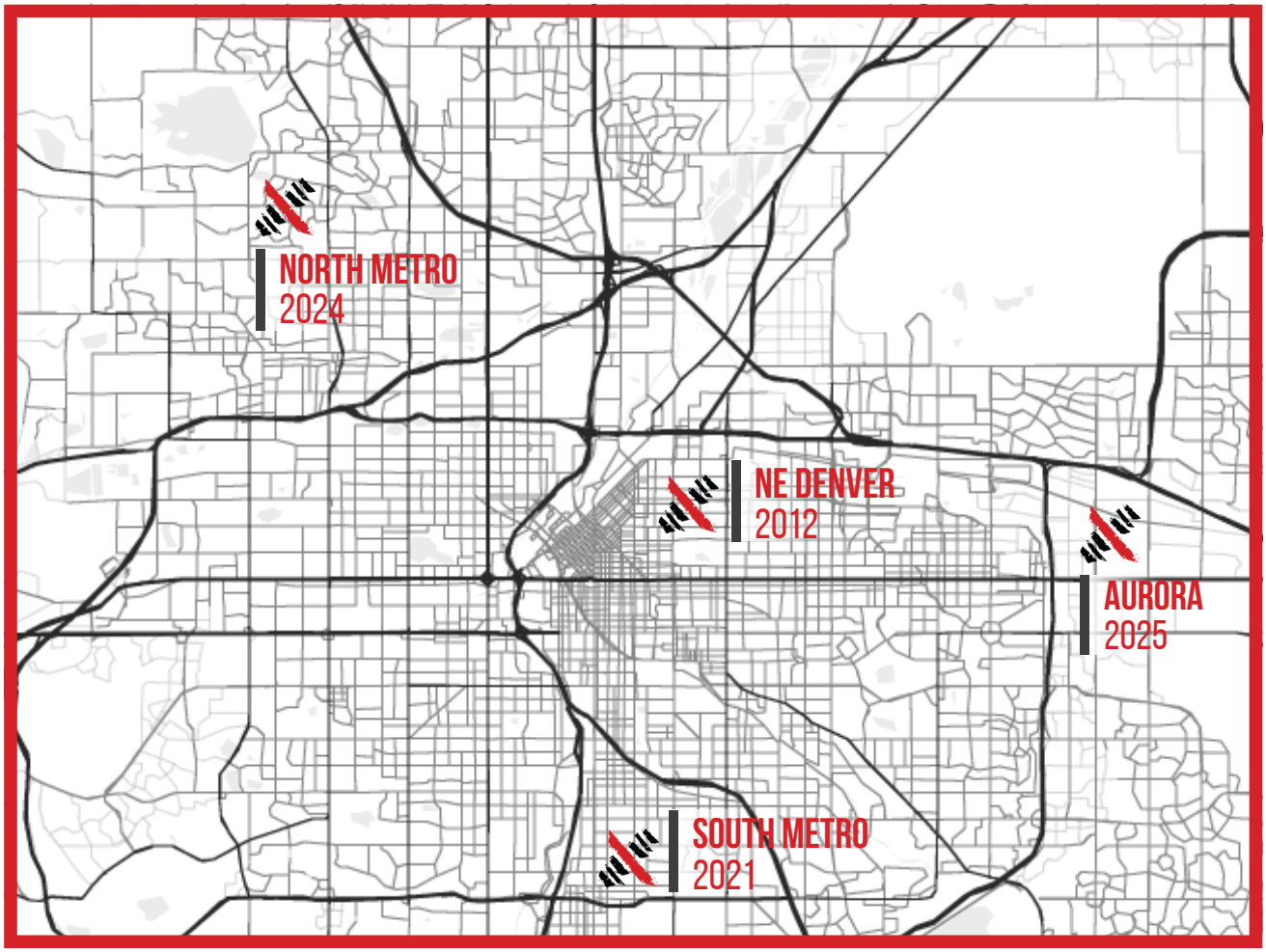
AVERAGE HOURLY WAGE

$244

AVERAGE MONTHLY WAGE BEFORE STARTING PROGRAM

SCALING

In 2020, CrossPurpose set out on a new five-year plan called The City Beautiful: Reimagined to grow to four locations in the Denver Metro area. In 2021, we launched the first class at our South Metro campus in Englewood. In 2024, we plan to pilot our first class in a temporary space at our North Metro campus in Arvada while we complete renovations for our permanent space. We look forward to 2025 for the completion of our Aurora campus that will begin serving neighbors in early 2026.





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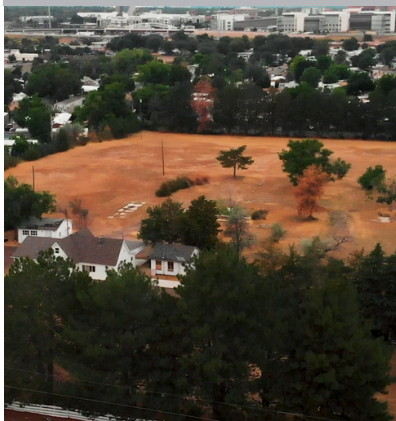
SOUTH METRO





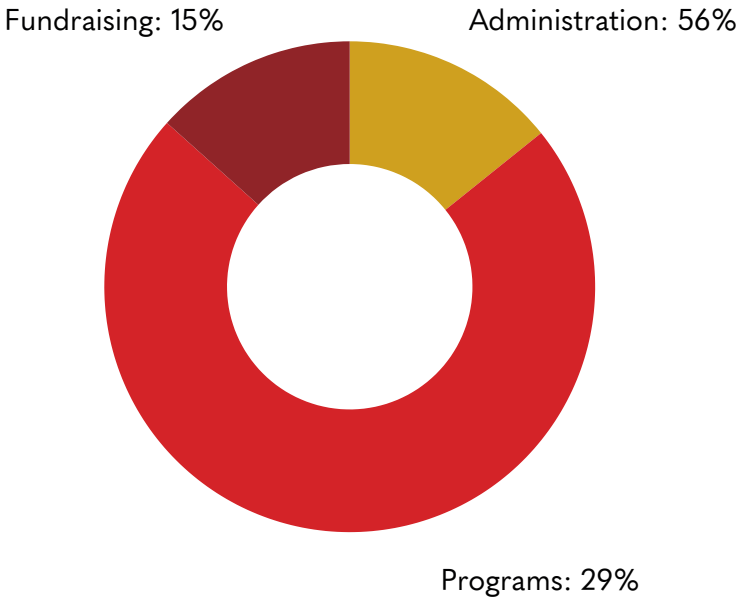
NORTH METRO

AURORA

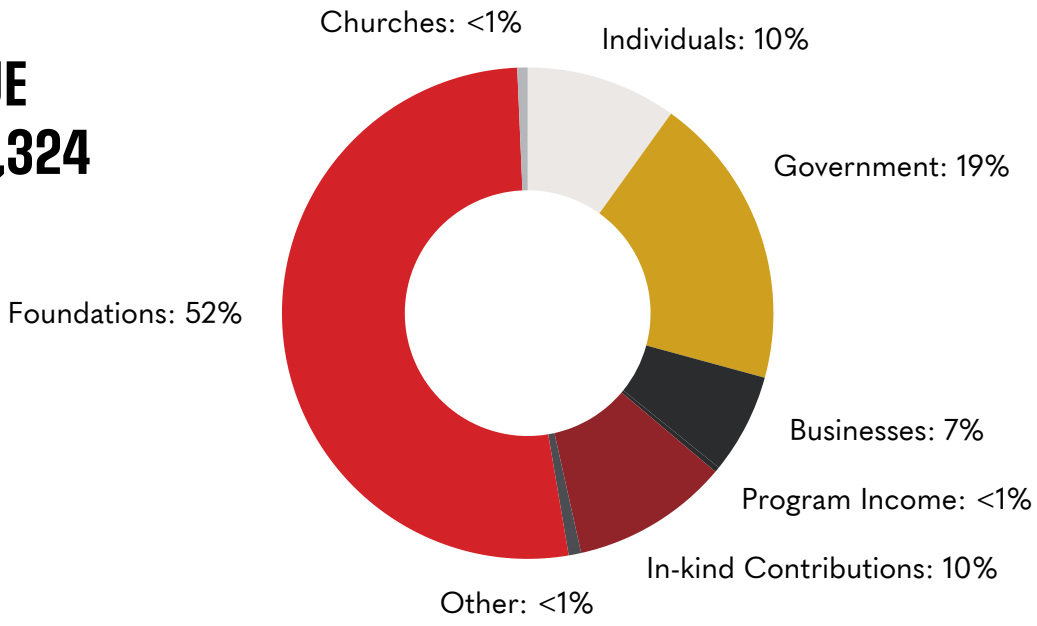


2023 FINANCIALS

EXPENSES
$12,000,178



REVENUE
$9,048,324





THANK YOU FOR YOUR SUPPORT

Thanks to you, we'll continue serving our neighbors for years to come.

crosspurpose.org

CROSSPURPOSE